

**P R E S S R E L E A S E**Press Page

May 10, 1999
Orlando, FL

Contact: Tracy Rushwin
(407) 855-5500, extension 105

GALAXY FOODS COMPANY ANNOUNCES LAUNCH OF INTERNET ORDER SERVICE

ORLANDO, FLORIDA (May 10, 1999) - Galaxy Foods Company (Nasdaq: GALX), makers of healthy cheese and dairy-related products, announced the beginning of their new Internet, telephone, and fax direct order service. In order to satisfy numerous consumer requests for Veggie, Soyco, and Soymage brand products that are not being sold in the mass market, Galaxy has decided to make these products available to everyone. Consumers will be able to order their favorite cholesterol free, dairy free, and lactose free dairy alternative items through Galaxy's web site at <http://www.galaxyfoods.com>.

Galaxy Foods offers a variety of dairy alternatives that meet the specific diet requirements of many consumers. These product lines include:

- Veggie™, Nature's Alternative™ - made with soy, Veggie dairy alternatives are saturated fat free, cholesterol free, lactose free, and low fat or fat free
- Veggy® - made with soy, Veggy alternatives are preservative free, cholesterol free, lactose free, and low fat or fat free
- Soymage® Vegan - suitable for vegan lifestyles, Soymage is completely dairy free, and contains no animal fats or casein
- Rice, Almond, and Oat - completely soy free, these product lines are cholesterol free, lactose free, and low fat

Angelo Morini, President & CEO, stated "As we approach the new millenium, we are surrounded by the power of the Internet. Galaxy is ready to utilize every avenue to reach its consumers. This is a dynamic time to pioneer the "Shop at Home" strategy. Our customers are the most important part of our business, and we are going to meet and exceed all of their expectations with this new service".

In addition to ordering via Internet, consumers will also have the option to purchase Galaxy products, not available at their local supermarket or healthfood store, by telephone or fax.

Galaxy Foods Company is the inventor and originator of a new, healthier and better way to make cheese and dairy-related products. Our products are primarily low or no fat (no saturated fat), have no or low cholesterol, no lactose and contain more vitamins and minerals than conventional cheese. Galaxy brand names include formägg, Soyco, Soymage, Veggie Slices, Wholesome Valley, and Lite Bakery. For more information, contact Tracy Rushwin at (407) 855-5500, extension 105. You may also obtain more information from our site on the World Wide Web at <http://www.galaxyfoods.com> (best viewed through Netscape Navigator).
